


# SRI SHARANYA SATEESH

Visual Communication Designer

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I am a visual designer keen on blending data-driven insights with creative design solutions. My interdisciplinary expertise allows me to bridge the gap between visuals and exceptional user experiences. I am inclined to transform complex problems into user-friendly solutions.

## Software Proficiency

- Adobe Suite
- Figma
- Blender

## Skills

- Creativity
- Time Management
- Design Thinking
- Leadership
- Communication Skills

## Expertise

- Branding, UX/UI
- Print Design
- Typography
- UX Research
- Icon Design
- Packaging Design

## Languages

English    Telugu  
Hindi      Tamil

## Education

Master of Design'26 – University of Cincinnati, DAAP  
Bachelors of Design'24 – Unitedworld Institute of Design

## Work Experience

09/2023-  
09/2024

Ahmedabad,  
India

### Senior Designer | Thrive Space India

- Curated **illustrative infographics** as per brand requirements
- **Web-Design** along with **Motion Graphics** were curated as a part of the branding collaterals for the website
- Designed collaterals like **flyers, banners** and **signages**

05/2023-  
08/2023

Bangalore,  
India

### Visual Designer | Icarus Design

- Designed UI screens and **wireframes** for AyuHealth.
- Ideated and delivered **logos** for a restaurant.
- Conceptualized and designed front of pack designs for **ITC, TATA products** and other **FMCG goods**.
- Conducted **human-centered research** and built a visual narrative with the insights drawn.
- Analyzed and Synthesized **icons** to ensure easy accessibility for users.
- Strategized **advertising campaigns** (posters and billboards)

03/2023-  
04/2023

Amritsar, India

### Design Project Lead | Sacred Amritsar

- Designed **typographic** posters, scrolls and standees.
- Conceptualized **branding** and **promotional collaterals** for the event.

01/2023-  
05/2023

Hyderabad,  
India

### Lead Designer | Spectrum Education

- Curated **illustrative** and **typographic** posters and standees.
- Devised promotional strategies and bolstered **brand endorsements**.

01/2021-  
03/2022

Gandhinagar,  
India

### Creative Lead | theBlend by UID

- **Spearheaded** the Health and Wellness section of the magazine.
- Penned articles and crafted respective **illustrations**.
- **Managed** and **Organized** events to increase viewership.